

# FAR EAST FILM FESTIVAL 22

26 June / 4 July 2020 - Udine, Italy, everywhere

## **CRAZY ROMANCE, A DRUNKEN KOREAN LOVE STORY WHERE THE SHOTS KEEP COMING!**

**Written and directed by KIM Han-kyul, the  
comedy will be making its world festival  
premiere at Far East Film Festival 22.**

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UDINE – Lee Jae-hoon and his new assistant Oh Sun-young work for an advertising agency. Jae-hoon's marriage has just fallen apart as has yet another of Sun-young's relationships, but the two deal with their sentimental woes very differently: he tries to numb the pain with gallons of *soju*, Korea's best-loved spirit, while she affects an impenetrable armour of sarcasm and (apparent) imperturbability. Will they end up falling in love, given that the power of attraction almost always overrides good judgement, or will they end up rejecting each other despite discovering they're actually more alike than they'd ever have imagined?

A sentimental comedy that's anything but saccharine, ***Crazy Romance*** will be making its **world festival premiere at the Far East Film Festival 22**. Written and directed with a skilled hand by director **KIM Han-kyul - 25% of the selected films is directed by women** - it's a scintillating study of the difficulties of love in your thirties and a wonderful example of new Korean cinema (very fashionable here in the West now thanks to the success of *Parasite*) that examines the neuroses of contemporary life through the lens of

alcohol, as its protagonists lurch from one hangover and one bout of drunken amnesia to the next, and where the rhythm of personal relationships is set by the continuous checking of messages - rule number one: never touch your smartphone when you've had a drink!

Eagerly awaited online **from the 26<sup>th</sup> of June to the 4<sup>th</sup> of July**, the digital edition of the **FEFF** will be using **www.mymovies.it** as its operational platform and has a line-up of **46 films from 8 countries (China, Hong Kong, Taiwan, South Korea, Japan, the Philippines, Indonesia and Malaysia)**! Some titles will be available worldwide, some only in European territories and some only in Italy. There will be **five world premieres, 10 international premieres, 11 European premieres and 17 Italian premieres.**

The **accreditation campaign for FEFF 22** is in full swing and the **virtual passes** affectionately evoke Asian imagery: **Silver Ninja (€ 9.90), Golden Samurai (€ 49) and Platinum Shogun (€ 100)**. Benefits include access to **Far East Film Online: the brand new Asian cinema platform** created by the **Festival** which will make its debut on **Saturday the 1<sup>st</sup> of August** with **fifty titles** ranging from classics to new releases.

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